

# Grand Rapids Chamber Sponsorship Opportunities



## DIVERSITY, EQUITY & INCLUSION SUMMIT

CREATING AN INCLUSIVE WORKPLACE CULTURE

*Thursday, October 4, 2018*

### **PREMIER SPONSOR – Slot filled (Blue cross Blue Shield)**

- Speaking opportunity
- Logo recognition in marketing materials (i.e. website, social media, email, print - as applicable)
- Access to guest list with contact information – name, company, address, and phone numbers
- Opportunity to provide marketing materials or takeaways to event guests
- 3 complimentary registrations

### **EVENT UNDERWRITER - \$5,000**

- Logo recognition in marketing materials (i.e. website, social media, email, print - as applicable)
- Access to guest list with contact information – name, company, address, and phone numbers
- Opportunity to provide materials or takeaways to event guests
- Potential award presentation participation
- 3 complimentary registrations

### **LEAD SUPPORTER - \$2,500**

- Logo recognition in marketing materials (i.e. website, social media, email, print - as applicable)
- Access to guest list with contact information – name, company, address, and phone numbers
- Opportunity to provide materials or takeaways to event guests
- 2 complimentary registrations

### **CHAMBER CHAMPION - \$1,000**

- Logo recognition in marketing materials (i.e. website, social media, email, print - as applicable)
- Access to guest list with contact information – name, company, address, and phone numbers
- 1 complimentary registration

### **SMALL BUSINESS SPONSOR - \$500 (10 employees or less)**

- Logo recognition in marketing materials (i.e. website, social media, email, print - as applicable)
- Access to guest list with contact information – name, company, address, and phone numbers
- 1 complimentary registration