

**Diversity Visionary Award
Application Instructions
2018**

The Diversity Visionary Awards recognizes multiple employers who are making organizational strides in diversity, equity and inclusion. The award measures five criteria: Leadership Commitment, Policies and Practices, Diverse Talent, Supplier Diversity, and Community Engagement. Since 2003, your Chamber has awarded the Diversity Visionary Award to celebrate companies and we encourage you to apply!

Application deadline:

- **Application window closes August 24, 5:00 p.m.**
- All applications must be completed via the online application system. Click [here](#) access.
- Review a PDF of the application questions. Click [here](#) to access.

Who can apply:

- Applicants must be a member of the Grand Rapids Area Chamber of Commerce in good standing.
- Previous Diversity Visionary Award recipients are eligible to apply annually.

Completing the application:

- Submitting supporting documentation is strongly recommended – i.e. web links, reports, videos, scorecards, etc.
- The on-line applications can be saved and returned to complete later.
- Once submitted the application cannot be retrieved or edited.
- Once the application is submitted, you will be given the option to print a copy.

Application scoring:

- There are three business categories: Small, Mid-Size and Large.
- Applications will receive an overall rating of a one, two, three, four, or five-star score.
- Three Star, Four Star and Five Star recipients will be recognized at the Annual Diversity Equity Inclusion Summit and Award Celebration on October 4, 8:00 AM – 12:30 PM.

We're here to help!

- Business hours are 8:30 a.m. - 5:00 p.m., Monday through Friday. During this time staff are available by phone or email to assist you.
- For questions related to application content please contact Sonya Hughes by email at hughess@grandrapids.org or by calling 616-771-0321.
- For questions related to the application platform please contact Chantell LaForest by email at laforestc@grandrapids.org or by calling 616-771-0341.