CREATE GREAT CONNECTIONS
The Grand Rapids Chamber has long supported the creative community in Michigan. This was recognized when we were chosen as one of five chambers in the state of Michigan to partner with the Michigan Film and Digital Media Office on their Grand Rapids Creative Chamber Initiative. This program offers funding for chambers to further support the creative community in the regions they serve.

The Grand Rapids Creative Chamber, through its community outreach, creative led focus groups and advising of the council, determined the three ways in which they will be supporting the creative economy here in Grand Rapids:

Build Culture by connecting creatives to one another to build collaborations and a sense of belonging with one another and the community.

Retain Creative Business by helping creative businesses connect to traditional business for partnerships and workshops to develop their capacity for growth.

Attract Creative Talent by telling the stories of the creative economy to showcase Grand Rapids as a creative hub.
CALLING CREATIVES FROM ALL INDUSTRIES!

Advertising
Architecture
Arts Schools, Artists & Agents
Creative Technology
Culture & Heritage
Design
Fashion, Garment & Textile
Film, AV & Broadcasting
Literary, Publishing & Print
Music
Performing Arts
Visual Arts & Crafts
And many more!

For more information or to sign up, please contact Brooke Corbin, Business Services Programs Manager, Grand Rapids Chamber of Commerce, corbinb@grandrapids.org.

YOU’RE INVITED:
The Grand Rapids Creative Chamber Mixer!

WHEN: Wednesday, February 27, 5:30-7:30 p.m.
WHERE: GR Chamber, 250 Monroe Ave. NW, Suite 150, Grand Rapids, MI 49503

This event will bring together creatives from across industries to connect with each other and to build relationships with businesses who are seeking creative talent.

This mixer is the starting point for creatives (like you!) to get to know one another and to connect to the traditional business community. We want you to begin building collaborations to further your creative business growth!

We know it’s important to retain clients, just as much as it is to get them in the first place.

By telling the story of creative businesses here, we hope to change the perception that in order to find high quality creative talent you must go outside of the region. We hope to help local creative businesses to continue to develop and grow through workshops and connections to traditional businesses that need YOUR skills and expertise!