



INVESTOR LEVEL (\$6,000)

Demonstrate leadership while you expand your reach through Investor Level Chamber membership.

Resources

- Access to the region's largest business network
- Unlimited subscriptions to Chamber news updates
- Three CEO Roundtable participants
- Customized business growth concierge services
- Specialized business assistance services with city, county, state and federal governments
- Ability to use meeting rooms, board room and the Chamber's Work Café
- One complimentary conference space rental at the Chamber's office during business hours (as available): additional rentals available at member price
- Access to Chamber programs and events related to talent development, advocacy, public policy and business services
- Connections and referrals to business support resources, including microloan programs, business counseling, financing, and business plan development
- Invitation for one person to attend a quarterly Create GReat Council
- Five Affiliate memberships

Promotions

- Membership directory listing with quarterly updates
- Ability to advertise to Chamber members through Chamber communication channels (20% new member discount within 60 days of joining)
- Ability to sponsor Chamber events and programs
- Unlimited locations, ten keywords, and ten additional business categories in the Chamber's business directory
- Ability to post jobs and share news on the Chamber's website
- Complimentary expo table at all Business Exchange networking events
- Recognition at the Chamber's annual meeting
- Chamber office site recognition
- Logo recognition at all Chamber events and on the Chamber's website
- Logo coffee mugs at the Work Café
- One entry as a featured player in the Chamber's golf outing

Opportunities

- Cost savings offerings: Office Depot discount, 20% Davenport University tuition discount, Accident Fund discount and more
- Member pricing for:
 - > Certificates of Origin
 - > Notary services
 - > Chamber programs and events
 - > Staff development/trainings
- Celebration of major company milestones (ex. ribbon cuttings)
- Ability to participate in Chamber councils and committees
- Option to purchase additional Affiliate Memberships for associated business units (\$250 per unit, \$100 per location)

Representation

- The Chamber's 130 years of leadership in supporting a thriving and prosperous West Michigan business community
- The Chamber's advocacy for businesses with local, state, and federal governments
- Leadership on creating a diverse, equitable, and inclusive business and community environment
- The Chamber's development of talent to lead businesses and the Grand Rapids region
- The Chamber's reach and influence with organizations seeking to do business in West Michigan

MAKE STATEWIDE CONNECTIONS

2,500 members across the state
want to do business in West Michigan

