

GRAND RAPIDS CHAMBER

2017 ANNUAL REPORT

#GRC2018

100% Endorsed Candidate Wins in Cities of Grand Rapids, Walker, and Kentwood

Assisted **50** Local Businesses with Gov. Affairs Issues

75

Ribbon Cuttings Creating **264** New Jobs

7K

West Michigan Workers Will Benefit From Skilled Trade Training Grants

RECORD CONNECTIONS!



OVER **165**

Customized Meetings Connecting Members with Resources



OVER **400**

Ambassador Outreach Calls and Visits to Members



OVER **800**

Guests Attended Six New Chamber Summits



300% INCREASE IN MEMBER ENGAGEMENT

- ✓ **300% INCREASE** in engagement on **ALL SOCIAL MEDIA PLATFORMS**
- ✓ **300% INCREASE** in frequency of **DIGITAL UPDATES TO MEMBERS**
- ✓ **300% INCREASE** in page views of **CHAMBER BLOG POSTS**



OTHER CHAMBER ACHIEVEMENTS



- ✓ Created Business Services Team
- ✓ Created Talent Development Team
- ✓ Recruited Subject Matter Experts

#GRC2018

GRAND RAPIDS CHAMBER



Tuesday, January 23, 2018

DeVos Place Steelcase Ballroom
Grand Rapids, MI

11:00 a.m.
11:45 a.m.
12:00 p.m.

Registration and Networking

Seating Announcement

Program

Rick Baker, *President & CEO*

Steve Heacock, *Spectrum Health, Outgoing Board Chair*

Michael Verhulst, *Rockford Construction, Incoming Board Chair*

12:20 p.m.
12:45 p.m.
1:30 p.m.

Lunch

Keynote Speaker: Molly Fletcher

Closing Remarks

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