

ANNUAL MEETING

INFLUENCE YOUR BUSINESS SUCCESS

JANUARY 17, 2017

January 17, 2017 | 11:30 a.m. - 1:30 p.m. | JW Marriott Grand Rapids

EVENT PROFILE



Influence is all around us – in everything we think, do, and decide. The Grand Rapids Chamber of Commerce is fueled by our own influence as we impact our region's economic success.

This year's annual meeting will feature **Dr. Jonah Berger**, author of *Contagious: Why Things Catch On* and *Invisible Influence*. A marketing professor at the Wharton School at the University of Pennsylvania and best-selling author, Dr. Berger has spent the last decade studying how social influence works and how it drives products and ideas to catch on.

Why Sponsor the Annual Meeting?

- Put your business in the spotlight
- Get in front of your target market
- Enhance your credibility
- Display your business as a forward thinking organization



129th Annual Meeting

EXCLUSIVE PRESENTING SPONSOR –



EVENT UNDERWRITER – \$10,000

- Pre-event VIP gathering with Dr. Jonah Berger
- Logo Recognition (Event Website, Event Signage, Event PowerPoint, Event Program, Invitations & all pre-event materials)
- Pre-event social media mention and recognition in *The Chamber News*
- Complimentary seat allotment + Table signage
- Access to guest list with contact information – name, company, address, phone

BUSINESS PARTNER – \$5,000

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CORPORATE BENEFACTOR – \$3,000

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- Pre-event social media mention and recognition in *The Chamber News*
- Complimentary seat allotment + Table signage
- Access to guest list with contact information – name, company, address, phone

PROMOTING SPONSOR – \$2,000

- Name Recognition (Event Website, Event Signage, Event PowerPoint & Event Program)
- Pre-event social media mention and recognition in *The Chamber News*
- Complimentary seat allotment + Table signage
- Access to guest list with contact information – name, company, address, phone

CHAMBER CHAMPION – \$1,000

- Name Recognition (Event Website, Event Signage, Event PowerPoint & Event Program)
- Pre-event social media mention and recognition in *The Chamber News*
- Complimentary seat allotment + Table signage

SUPPORTING SPONSOR – \$500

- Name Recognition (Event Website, Event Signage, Event PowerPoint & Event Program)
- Complimentary seat allotment

ENTREPRENEUR SPONSOR – \$250

- Name Recognition (Event Website, Event Signage, Event PowerPoint & Event Program)

Completed by: _____ Company: _____

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Please fax this sponsorship agreement to Josh Verhulst at 616.771.0318 or email verhulstj@grandrapids.org.

Sponsorship opportunities are available to Grand Rapids Area Chamber of Commerce members in good standing and are not confirmed until payment is received. Payment is due upon receipt. Sponsorship confirmation detailing full benefit outline at sponsorship level will follow upon receipt of this agreement.